

# 2019 Senior Ads

## Hebron High School Yearbook

**DEADLINE: NOVEMBER 2, 2018**

Senior year is here and will be over before we know it! Commemorate your senior's final year of high school and their achievements with a unique senior ad. The Hebron High School yearbook staff is making quarter, half and full page senior ad purchases available to friends and family of senior students.

The deadline to purchase an ad is **Friday, 11/02/18**. Ads are sold on a first-come, first-serve basis due to limited space in the yearbook, so act fast.

**Yearbooks and ads must be purchased through Balfour at [bit.ly/2PKvidi](http://bit.ly/2PKvidi).** Yearbooks and ads must be added to your cart separately. When you receive your order confirmation email, please send ad text and photos to [hebrontalon@gmail.com](mailto:hebrontalon@gmail.com) ASAP. A proof will be sent for approval before publication. Custom-designed ads will also be accepted. Custom ads are published AS IS and a proof will not be sent. Dimension guidelines for custom ads are below. Include your student's first and last name in the subject line of the email. **Please see content guidelines below.**

### **Content Guidelines:**

- Photos:
  - Quarter page ads: Up to three (3) photos
  - Half page ads: Up to four (4) photos
  - Full page ads: Up to six (6) photos
  - Digital photo files and scans of physical photos must be JPG format.
  - Photos must be 300 DPI. Lower resolution photos will appear pixelated when printed. Cell phone photos and screenshots will not be accepted.
- Text:
  - Text length is not limited, but keep in mind the ad size purchased. Text size will increase or decrease depending on length.
  - All ads will include the senior's first and last name.
- Custom ad dimensions:
  - Quarter page: 4" W x 5.5" H
  - Half page: 8" W x 5.5" H
  - Full page: 8" W x 11" H

### **Yearbook Pricing (personalization pricing varies):**

Now through 10/31/18 - \$65

11/01/18 through 4/30/19 - \$70

Surplus books during distribution (not guaranteed) - \$80

### **Senior Ad Pricing:**

1/4 Page - \$90

1/2 Page - \$175

Full Page - \$300

**Questions? Contact the *Talon* yearbook adviser, Ms. Spurgin, at [spurgink@lisd.net](mailto:spurgink@lisd.net).**