



# Audio Video Production

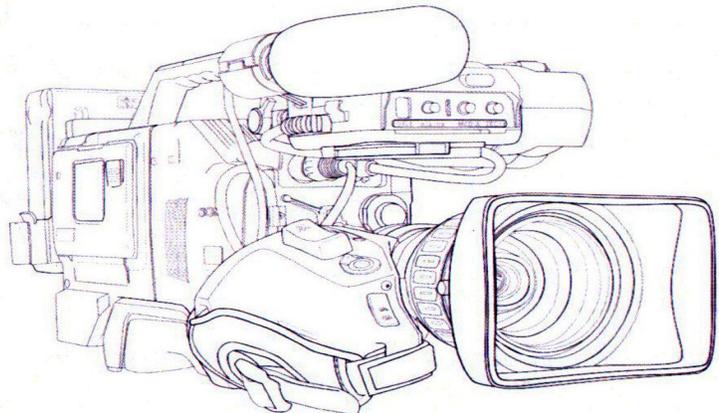
**Audio Video Production I** is an introduction and overview of the visual and audio media world. Students learn the fundamentals of video, film style, and audio production using professional equipment and software. Students gain knowledge and experience in single camera **Film Style, Audio**, as well as **Multi-Camera Video Production** with extensive hands-on assignments.

This class offers students more than just experience in the various types of video and audio production, students also learn about Audio, Video, and Film Production related careers and the appropriate colleges, universities, where they can pursue their specific interests and creative passion. This class is great for those students who are interested in getting the *knowledge, skills, and experience* they need to get a head start in their career. Students may also earn college credit in high school.

**Audio Video Production I** breaks down movie “magic” and teaches students the science, craftsmanship, and art that makes it all happen. If you want to experience a real production, if you want the opportunity to work on award-winning TV shows, short films, and audio productions, if you think you want to work in Television, Film or the Audio Industry...

## THIS IS THE CLASS FOR YOU!

Carefully read the information on the back of this sheet and select Audio Video Production I when you sign up for your classes next year. If you have any questions, check with your counselor or email Ben Pluenneke at [Pluennekeb@lisd.net](mailto:Pluennekeb@lisd.net).



# Audio Video Production

**89816600 Audio Video Production I (DJCC/CCE), 2 credits**  
Grade 10-12

**Recommendation:** Any Journalism, Theater, Photography, Music, Writing, Art, Graphics, Animation or the **Introduction to AAVTC** Course

**Course Description:** This course will explore the Audio and Video production industry and its post secondary educational and career opportunities. Students will gain job-specific training for entry level employment in audio, video, television, and motion picture careers. Professional grade equipment and software will be used in the creation of student lead productions. Students will be involved in every aspect of several class and small group audio, video, and film style production projects. Materials and supply fees may be required.

**Offered at BOTH Career Centers**

**89817100 Audio Video Production II - Film & Video (DJCC) 2 credits**  
Grade 10-12

**89803400 Practicum in AV Production - Film & Video (DJCC) 2 credits**  
Grade: 11-12

**Foundation High School Graduation Plan for Audio Video Production:**

**Endorsement:** Business and Industry

**Career Cluster:** Arts, AV Technology & Communications

See example graduation plans at [lisd.net/djcc](http://lisd.net/djcc) ! Scan QR code for link:



**Course Tools/Software** - Students will gain experience with professional production equipment such as cameras, lights, audio mixers, recorders/players, and computer graphic systems. Students will also experience different post-production applications, such as Final Cut Pro X, Adobe Creative Cloud, and Logic Pro.

**Skills Obtained** - Upon completion of the course, students will have a solid understanding of the professional techniques and skills used during film style, multi-camera TV and audio productions. Students will experience the creation of numerous short films, audio and multi-camera video productions such as live sporting events and shows.

## Key Concepts and Outcomes

- Identify and apply the different phases of media production
- Identify film, video and audio production personnel and understand their responsibilities
- Ability to work effectively in a large group production environment
- Demonstrate the ability to perform multiple roles in productions
- Demonstrate camera operation, composition and framing techniques
- Demonstrate the ability to perform numerous roles in audio production
- Demonstrate recording and post-production mixing techniques
- Demonstrate live sound and mixing techniques
- Demonstrate producing, directing, creation of graphics and writing.
- Illustrate effective visual storytelling



## FAQ - Frequently Asked Questions

**What careers are available to Audio Video Production students?** - Careers include; videography, video editing, film editing, audio recording/mixing/editing, sound reinforcement, sound design, audio engineering, dialog editing, lighting, directing, producing, foley artist/editor/mixer, music producer/mixer, still or animated graphics, special effects, voice talent, on-camera talent, and camera operation.

**What level of Math, Science, and English is recommended for the class?** - Writing is an important part of production. The level of Math, Science, and English needed varies depending on the specific areas of production you would like to pursue.

**What is the social atmosphere of the class?** - There are a few opportunities to work individually. However, Audio/Video/Film style productions may require groups up to a 20-person studio or remote crew in this class.

**What computer skills are needed for the course?** - Basic computer skills and MS Office are recommended. Students will be trained on various Mac-based production applications including Final Cut Pro X, Adobe Creative Cloud, and Logic Pro.

**What certifications will the students have the opportunity to obtain?** - Students may choose to seek certification or other application-based user certificates offered by various organizations (optional - offered outside LISD). This field primarily emphasizes an individual's portfolio of work and production experiences to gain employment.

**Is there physical activity needed for this course?** - Yes, students need to be able to carry, manipulate and monitor audio/video equipment. Students with limitations in visual, hearing, and/or fine motor skills may have difficulty in this course.

**Is this course for students who want to work in media right after high school or for college bound students?** Yes! It is for both. This class gives students 'entry-level' skills for employment as well as skills and knowledge that will help them be successful at a college and university environment. Many of our program graduates work in the media business part-time while they are working on their college degrees. This is a college level class!

