

Guidelines District Educational Social Networking Sites

As a district, Lewisville ISD recognizes the value of student, teacher, parent, and community interaction on social networking sites that are designed for **educational purposes** and **directly tied to LISD Curriculum and Instruction**.

Collaboration, resource/information sharing, online tutoring, etc., can all be facilitated by the judicious use of **educational** Internet/Web 2.0 networking tools/web pages.

District Policy: A certified or licensed employee may communicate through electronic media with students who are currently enrolled in the district. All online communication must be directly related to and in support of the LISD approved curriculum. All other online communication by certified or licensed employees is prohibited.

Guidelines for the use of educational networking sites by professional staff

- May create a social networking site to be used for educational purposes/communication.
- Have a clear statement of purpose and outcomes for the use of the networking tool.
- Let a campus administrator know about the site before going “live.”
- Post only those things that are appropriate for viewing by parents and community members.
- Post only images or videos that include students whose parents have not opted out of this.
- Pay close attention to the site’s security settings and allow only approved participants access to the site.
- Monitor the site diligently for inappropriate content.
- Contact the Campus Instructional Technologist for questions about configuring privacy settings for any social networking tool.

Teacher Personal Social Networking Sites

- LISD does not recommend that any teacher “friend” a currently enrolled student on a **PERSONAL** social networking site.
- LISD recommends that you evaluate your personal networking sites for material that could be questioned from a professional perspective.