

# Be Rewarded for Wellness

## Become a Savings Superhero



Blue Points<sup>SM</sup> lets your employees earn rewards for participating in healthy activities.



**Blue365**  
Because health is a big deal<sup>®</sup>

Save money on health and wellness products and services from top retailers that aren't covered by insurance.



Member Rewards allows you to earn up to \$599 for choosing a cost-effective, trusted provider for services like MRI, mammograms, colonoscopies, and CT scans.

**AVERAGE  
REWARD**



**\$188**  
Colonoscopy



**\$118**  
CT Scan



**\$107**  
MRI